

Request for Proposal
January 2016
Rotary Club of Wausau

100th Anniversary Celebration and Commemorative Sculpture

Organization: Rotary Club of Wausau

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Background of the Rotary Club of Wausau:

The mission or "Object of Rotary" is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST: The development of acquaintance as an opportunity for service;
- SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Rotarians live by the four-way test:

Is it the truth?

Is it fair to all concerned?

Will it build good will and better friendships?

Will it be beneficial to all concerned?

Year of Incorporation: 1915

Focus: The focus of our Rotary 100th Anniversary Celebration is to enhance the lives of children and adults by providing clean water in areas where there is a problem.

Purpose of the Project: The Rotary Club of Wausau (RCW) would like to memorialize its 100th Anniversary by commissioning a commemorative piece of public art in Wausau. To begin this initiative, an initial signature work of art is being proposed. The Club envisions a sculpture that will highlight Rotary and could also reflect Wausau history. It is intended that the art work will be prominently displayed outdoors.

Long Term Goal: RCW will serve as a catalyst, initially, to help organize an Art Walk Board that will be a neutral clearing house and jury for future outdoor public art honoring significant people, places, events, and/or things associated with Wausau.

Short Term Goal: RCW will organize, develop, and announce a plan to produce an art project in commemorating the 100th Anniversary of the Wausau Rotary. We hope it will be the first of many in our community.

The RCW believes that Wausau residents' and visitors' lives will be enriched culturally and aesthetically by this project. Our community will be economically enhanced by bringing people from many geographic areas. Take for example the little town of Chamainus, British Columbia, that developed a project of art murals following the closure of its local paper mill, a major blow to its economy. After developing wide-scale art mural projects produced by internationally acclaimed artists, Chamainus reported in 1996 that it was visited by an estimated 400,000 tourists annually. Those numbers reflected an additional six million dollars to its economy.

The Wausau community prides itself on its artistic and cultural focus. Beginning our own Art Walk will contribute to the beauty and appeal that Wausau enjoys while celebrating its contributors and rich history. Further, placement of this first commemorative piece of art on the River Walk will draw individuals to an area currently being developed by the city in a further attempt to boost our economy and pride. Those visitors will likely visit other parts of our city potentially considering working or living here. Wausau has the opportunity to become even more appealing.

Similar Projects:

The Leigh-Yawkey Woodson Art Museum in Wausau has on its campus an outdoor "gallery" of sculptures. The project the RCW proposes is different in that a variety of locations along the River Walk and in and near the downtown area are being targeted for art placement and the array of art pieces will be developed and expanded. While this project is currently focusing on the 100 Years Commemoration of the RCW, the intent is to promote this effort as an ongoing endeavor.

Additionally, near the River Walk entrance is an existing bronze sculpture and fountain (The Challenge) depicting a kayaker navigating rapids, a project commissioned by the Wausau Early Bird Rotary. At the 400 Block is a recently placed Raven commemorating the 50th Anniversary of 'Artrageous'. The art work proposed will enhance further the culturally and artistically rich tradition Wausau enjoys.

Scope of Work: The commemorative sculpture should be large enough to draw visitors to the River Walk. This piece will be the focal point of attention when visitors first approach the River Walk and will also celebrate the 100th Anniversary of the Rotary Club of Wausau and its accomplishments. Countless visitors will be able to view the art 24/7. An unveiling Celebration will take place upon completion.

Location of Work: The art work will be placed at the entrance to the Wausau River Walk.

Period of Performance: Ideally, the first commemorative work of art is to be placed on the River Walk sometime between spring and summer 2017 or 2018. However, the actual date is negotiable. The work may be performed at the site of the artist but will need to be transported to the display site.

Schedule: Initial artist proposals and project concept drawings will be accepted until noon on April 30, 2017. Additionally, projected cost, a list of references, and photographs of previous projects shall be included.

Applicable Standards: Any industry specific standards required for a year-round outdoor sculpture will need to be adhered to in the fulfilling of this proposal.

Acceptance Criteria: The selected proposal will be determined by Rotarians and a panel of community members based on the purpose, aesthetic value, scope of work, and cost estimates.

Type of Contract/Payment Schedule: Upon acceptance of the proposal, a specific contract will be developed to determine project and payment specifications. We have a maximum budget of \$50,000.